

FACT SHEET

WHAT DOES THE MEDIA TELL US ABOUT THE IMPACT OF HEALTH RESEARCH?

Health research is dedicated to improving the well-being of Canadians. Canada's leading healthcare organizations – our research hospitals, academic provincial and regional health authorities and their research institutes – are a national resource whose unique role in the health system advances research and innovation and solves health challenges of the future.

Since 2012, over 6,000 news stories featured in over 800 reputable print media sources have illustrated the importance, magnitude, and impact of the ground-breaking research taking place in Canada's academic healthcare organizations.

Among the innovative breakthroughs featured in these stories:

- 1,100** improve our health,
- 1,000** modernize the health system,
- 1,100** show public support for health research,
- 2,100** introduce new treatments, and
- 1,000** address public health issues.

Popular health impact topics include:

800 stories on cancer

300 stories on respiratory health

200 stories on stroke

350 stories on mental health

300 stories on child health

150 stories on Alzheimer's

300 stories on heart disease

200 stories on diabetes

100 stories on Aboriginal health

Innovation Sensation
Media Stories from Canada's Leading Healthcare Organizations

For more information:

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