



CIHEA

Canadian International
Health Education Association

Re: Trade Mission to Middle East in November 2019

Dear [Name of **Non-Member**]

CIHEA's Board of Directors wish to extend an invitation to you and your organization to participate in the forthcoming CIHEA trade mission to the Middle East to be held from the **13th to the 20th November 2019**.

This will be CIHEA's second mission in the region, and will provide another opportunity to promote your organization's offerings to a targeted audience wishing to expand their collaborations with Canadian organizations in health professions education and training.

Our Business Development Committee is working to solidify a mission itinerary however the current draft proposal is:

DATE(S)	LOCATION
November 13 & 14	Istanbul, Turkey
November 15	Travel to UAE
November 16 & 17	Abu Dhabi, UAE
November 17 & 18	Dubai, UAE
November 19	Muscat, Oman
November 20	Doha, Qatar

We hope you might join the mission to capitalize upon the progress made over the past 24 months. In order to participate as a non-member, CIHEA will require payment of **CAD\$3,000** by **September 1st 2019** to hold your participation. This fee will be used to assist CIHEA in coordinating the mission, and will be attributed to your CIHEA membership should your organization wish to join our growing association within two months following the mission's conclusion.

We look forward to planning this mission hopefully with your support and participation, and are sure that our second mission to the Gulf region will yield results for our members and invited non-member organizations. Please indicate via email to info@cihea.ca if you are considering participation in the forthcoming mission.

Sincerely,

Andrew Padmos, BA, MD, FRCPC, FACP, FRCP, FRCP (Lon)
Board Chair, CIHEA

Craig Ceppetelli
Chair, Business Development Committee