Support
better aging
Through improved home, community and long-term care services.

The time to reimagine older adult care is now

The pandemic exposed long-standing issues with older adult care in Canada, especially in LTC. With the number of older Canadians set to reach 21% of the population by 2028, the time is now to improve care for this demographic and ensure the proper programs and policies are in place to support healthy aging.

The impact of Canada's aging population

606,000
Canadians requiring LTC by 2031, up from 380,000 in 2019 (↑ 60%).[1]

199,000
The number of new LTC beds needed between 2017-2035.[2]

1.7 M
Canadians requiring home care by 2031, up from 615,479 in 2019 (↑ 53%).[3]

28% (and rising)
Canadians currently acting as caregivers.[4]

How do we fix the problem in older adult care?

- Develop a national approach to improve health and social services for older Canadians, supported by substantial investments to meet the current and future needs of Canada's aging population.

- Shift to providing more home and community care.

- Increase staffing and improve working conditions in long-term and home care.

- Create communities that allow older adults to age in place.

- Address the social determinants of health, like housing, transportation, and nutrition, that affect healthy aging.

- Provide better financial and social supports for caregivers.

COVID-19 & older adult care

69% of Canada's COVID-19 deaths occurred in LTC and retirement homes, 28% higher than the international average.[5]

86% of Canadians and 97% aged 65+ are concerned about the challenges faced by Canada's long-term care systems.[6]

85% of Canadians and 96% aged 65+ will do everything they can to avoid moving into an LTC home.[7]

Aging the major driver of healthcare costs

20%
The share of healthcare spending growth due to population aging over the next 10 years.[8]

$12,000
Average annual healthcare costs for an older Canadian (compared to $2700 for rest of population).[9]

$93 B
Rise in healthcare costs due to population aging over the next 10 years.[10]