

FACT SHEET

HOW DOES THE PUBLIC FEEL ABOUT HEALTH RESEARCH?

CanadaSpeaks 2015¹

- 90% of Canadians feel that health research is part of an evidence based health system
- 84% of Canadians are more likely to vote for a candidate that supports health research
- 71% of Canadians feel that health research should receive the same tax treatment as patient care
- 92% of Canadians say basic research should be supported by the federal government
- 85% of Canadians made at least one change to their health behaviours as a consequence of health research
- 70% of Canadians express interest in participating in health research, but only 31% feel they are aware of research being conducted at hospitals/universities

Health Care in Canada Survey 2013-14²

Who do Canadians believe is chiefly responsible for introducing research and innovation into the health system?

- 1) The federal government
- 2) Canada's research hospitals, academic regional health authorities, and their research institutes

Canadians, doctors, nurses, pharmacists and administrators were asked whether they agree with a series of statements concerning investments in health research and innovation. The results are indicated below.

Statement	% Agreement				
	Cdns.	Docs.	Nurses	Pharm.	Admin.
More government incentives to encourage the adoption and use of innovations in health care	78%	77%	74%	80%	83%
More government incentives to encourage more private sector investment in health research	70%	91%	91%	78%	91%
Increased federal and provincial government funding for health research to support innovation	78%	90%	93%	86%	92%
Increased investments in technologies to support patients in managing their chronic illness	80%	90%	93%	86%	92%
Increased investments in education to support patients managing their chronic illness	77%	87%	94%	93%	96%

¹ Commissioned by Research Canada, in collaboration with HealthCareCAN, the Association of Faculties of Medicine of Canada, the Health Charities Coalition of Canada, Rx&D, the Saskatchewan Health Research Foundation, and the Michael Smith Foundation for Health Research. Online survey sample included more than 1,000 Canadians and was conducted by Vision Critical from January 29, 2015 to February 2, 2015.

² Developed by POLLARA Research, in consultation with HealthCareCAN, the Canadian Home Care Association, the Canadian Medical Association, the Canadian Nurses Association, the Health Charities Coalition of Canada, Université de Montréal, Merck Frosst Canada Ltd., and Rogers Media. Results based on telephone interviews with samples of 1,223 members of the Canadian public, 202 doctors, 201 nurses, 202 pharmacists and 201 health managers.