WHAT DOES THE MEDIA TELL US ABOUT THE IMPACT OF HEALTH RESEARCH?

Health research is dedicated to improving the well-being of Canadians. Canada’s leading healthcare organizations – our research hospitals, academic provincial and regional health authorities and their research institutes – are a national resource whose unique role in the health system advances research and innovation and solves health challenges of the future.

Since 2012, over 6,000 news stories featured in over 800 reputable print media sources have illustrated the importance, magnitude, and impact of the ground-breaking research taking place in Canada’s academic healthcare organizations.

Among the innovative breakthroughs featured in these stories:

1,100 improve our health,
1,000 modernize the health system,
1,100 show public support for health research,
2,100 introduce new treatments, and
1,000 address public health issues.

Popular health impact topics include:

<table>
<thead>
<tr>
<th>800 stories on cancer</th>
<th>300 stories on respiratory health</th>
<th>200 stories on stroke</th>
</tr>
</thead>
<tbody>
<tr>
<td>350 stories on mental health</td>
<td>300 stories on child health</td>
<td>150 stories on Alzheimer’s</td>
</tr>
<tr>
<td>300 stories on heart disease</td>
<td>200 stories on diabetes</td>
<td>100 stories on Aboriginal health</td>
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</tbody>
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For more information:
[www.healthcarecan.ca/innovation-sensation](http://www.healthcarecan.ca/innovation-sensation) | innovationsensation@healthcarecan.ca

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