

**HIGH COVID-19
ANXIETY**

**CANADIANS WANT FEDERAL
GOVERNMENT TO LEAD ON
HEALTHCARE**

**HOSPITAL CAPACITY
SHOULD BE A TOP PRIORITY**



COVID-19 & CANADIANS

Harsh Lessons for Canada's future healthcare.

Survey commissioned by HealthCareCAN

RESEARCH AND ANALYSIS FROM CANADA'S LEADING PUBLIC
AFFAIRS AND MARKET RESEARCH EXPERTS





KEY TAKEAWAYS

- 1. CONCERNS ABOUT THE PANDEMIC HAVE MATCHED THE RISE IN CASES.**
- 2. WHILE MOST BELIEVE THE HEALTH RESPONDED ACCEPTABLY TO THE PANDEMIC, MOST THINK THERE ARE REAL PROBLEMS THAT NEED TO BE SOLVED.**
- 3. CANADIANS WANT THE FEDERAL GOVERNMENT TO PLAY A LEADERSHIP ROLE. FEW WORRY ABOUT PROVINCIAL JURISDICTION.**

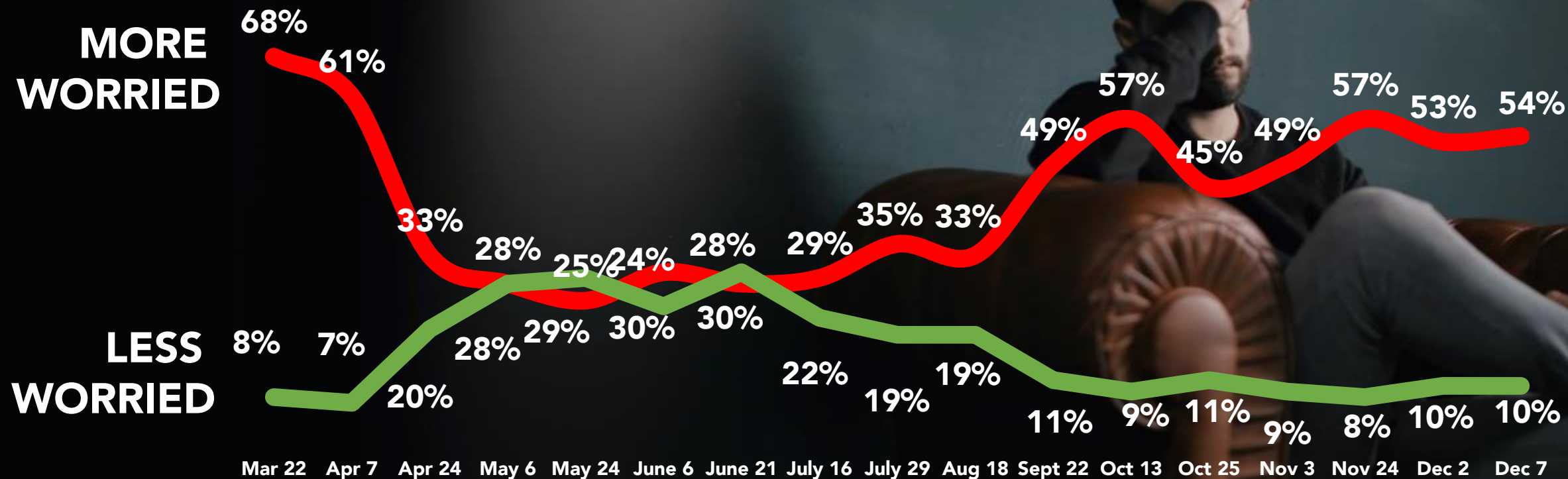
DATA SOURCE

- **NATIONAL ONLINE SURVEY OF 1,988 CANADIAN ADULTS**
- **CONDUCTED FROM DECEMBER 3 TO 7, 2020**
- **COMPARABLE MARGIN OF ERROR IS $\pm 2.2\%$, 19 TIMES OUT 20.**
- **DATA WEIGHTED TO MATCH THE CANADIAN POPULATION BY GENDER, AGE, EDUCATION, REGION, AND OFFICIAL LANGUAGE.**

THE CONTEXT CANADIANS REMAIN ANXIOUS ABOUT COVID-19



ARE WE BECOMING MORE OR LESS WORRIED?



WHAT'S THE
NEW NORMAL?

ABACUS DATA

% MORE WORRIED ABOUT COVID-19 IN PAST WEEK



WHAT'S THE
NEW NORMAL?

ABACUS DATA

GETTING COVID YOURSELF

JUNE 2020

37%

CONCERNED

NOV 2020

50%⁺¹³

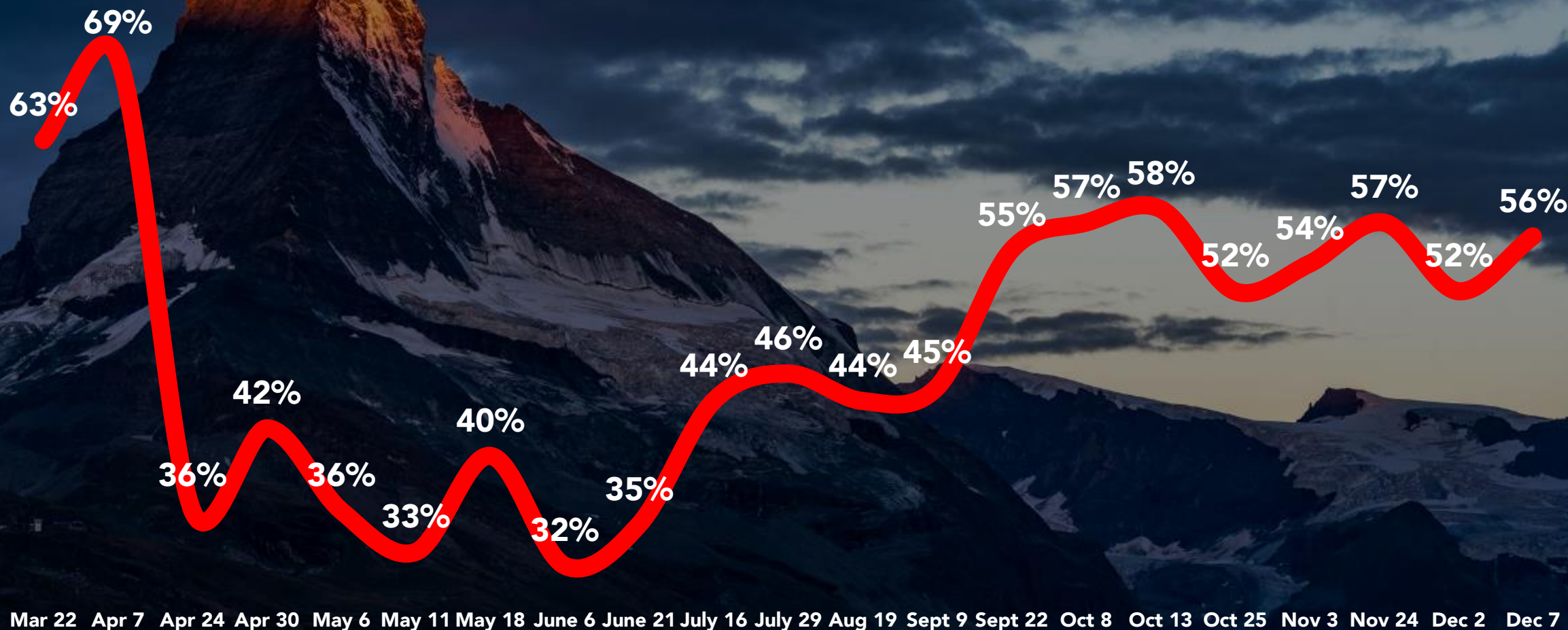
A FAMILY MEMBER GETTING COVID

44%

CONCERNED

60%⁺¹⁶

IS THE WORST STILL TO COME?



ABACUS DATA

Which of the following best describes your view about the coronavirus outbreak?



NOT ENOUGH HOSPITAL BEDS

JUNE 2020

35%

CONCERNED

NOV 2020

57%⁺²²

NOT ENOUGH MEDICAL EQUIPMENT

38%

CONCERNED

56%⁺¹⁸



WE ARE NOT OUT OF THE WOODS YET:

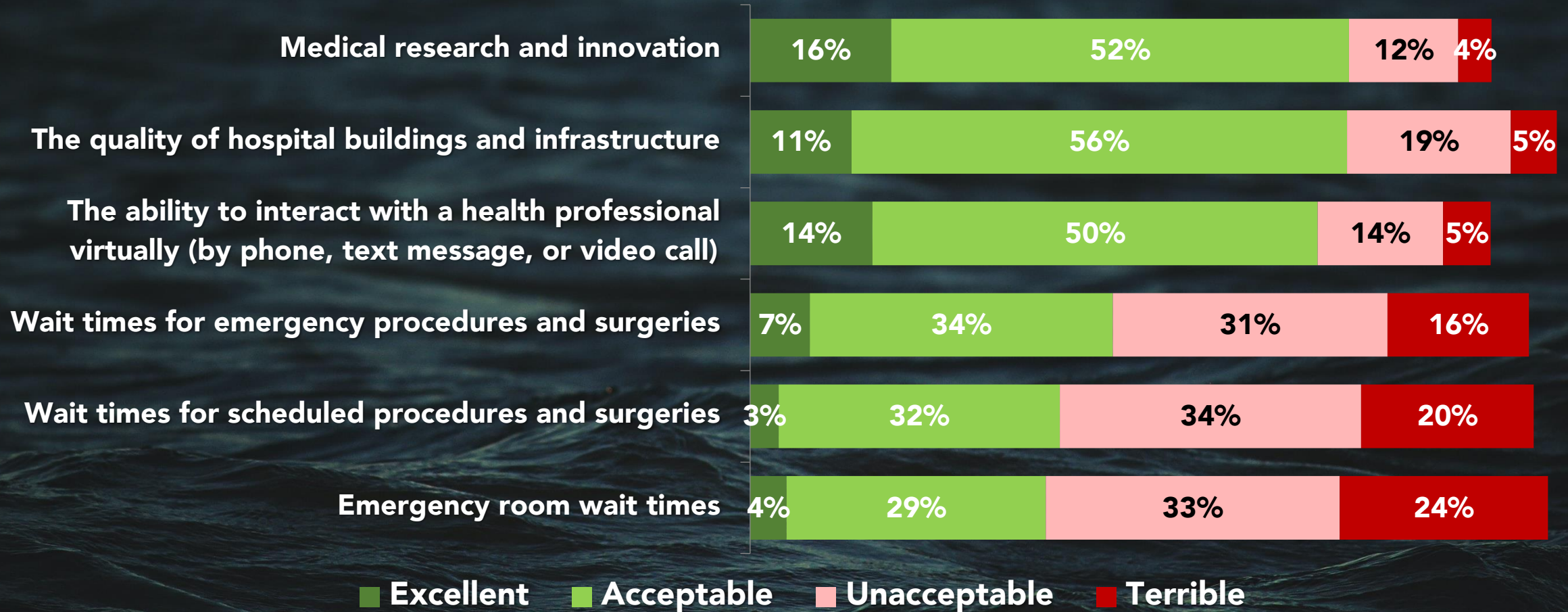
- 1. GROWING ANXIETY ABOUT COVID-19 AS A SECOND SPIKE CONTINUES. WINTER IS COMING...**
- 2. NATIONAL HAPPINESS LINKED TO CONCERNS ABOUT THE PANDEMIC AND THE HOPE FOR A VACCINE.**
- 3. MOST STILL THINK THE WORST IS YET TO COME.**

A photograph of the Toronto General Hospital building, a large multi-story structure with a mix of concrete and glass facades. The building is situated in an urban environment with other city buildings visible in the background under a cloudy sky. The title text is overlaid on the central part of the image.

PERCEPTIONS OF CANADA'S HEALTHCARE SYSTEM TODAY

ABACUS DATA

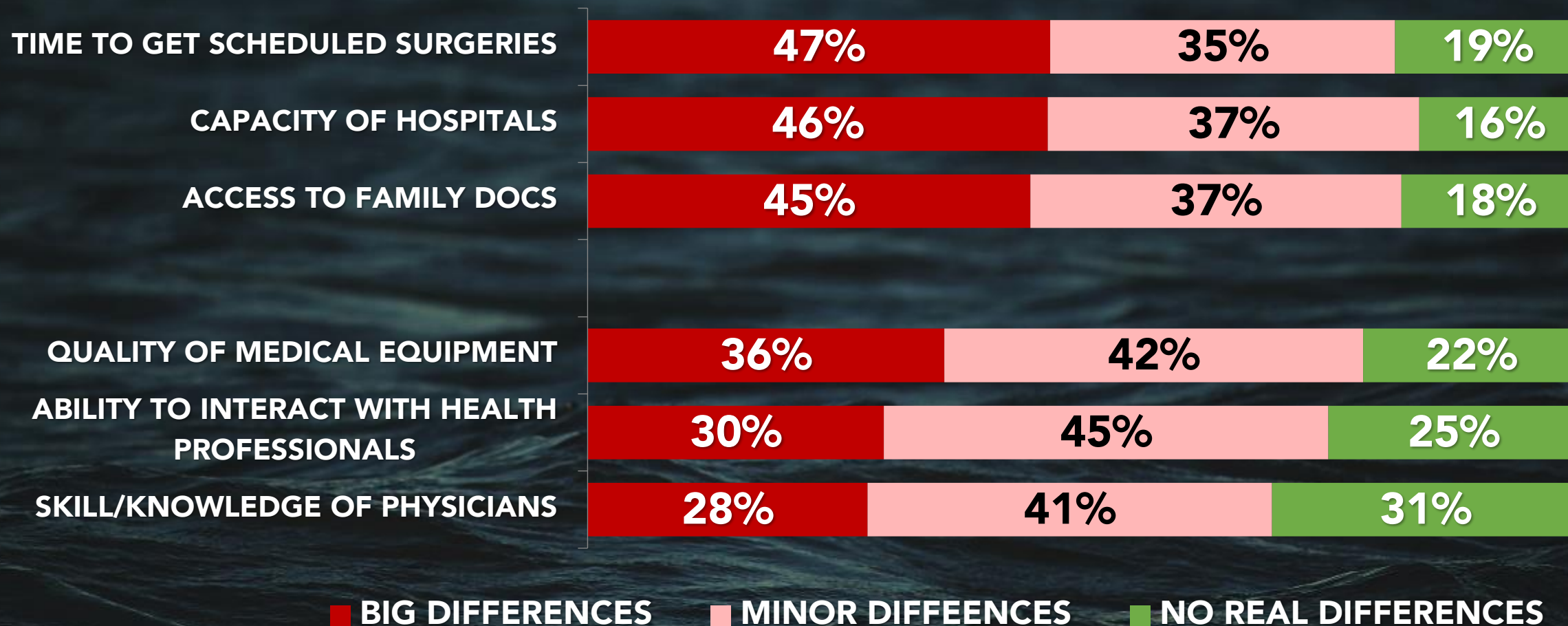
PERFORMANCE OF HEALTHCARE SYSTEM IN YOUR PROVINCE



WHAT'S THE
NEW NORMAL?



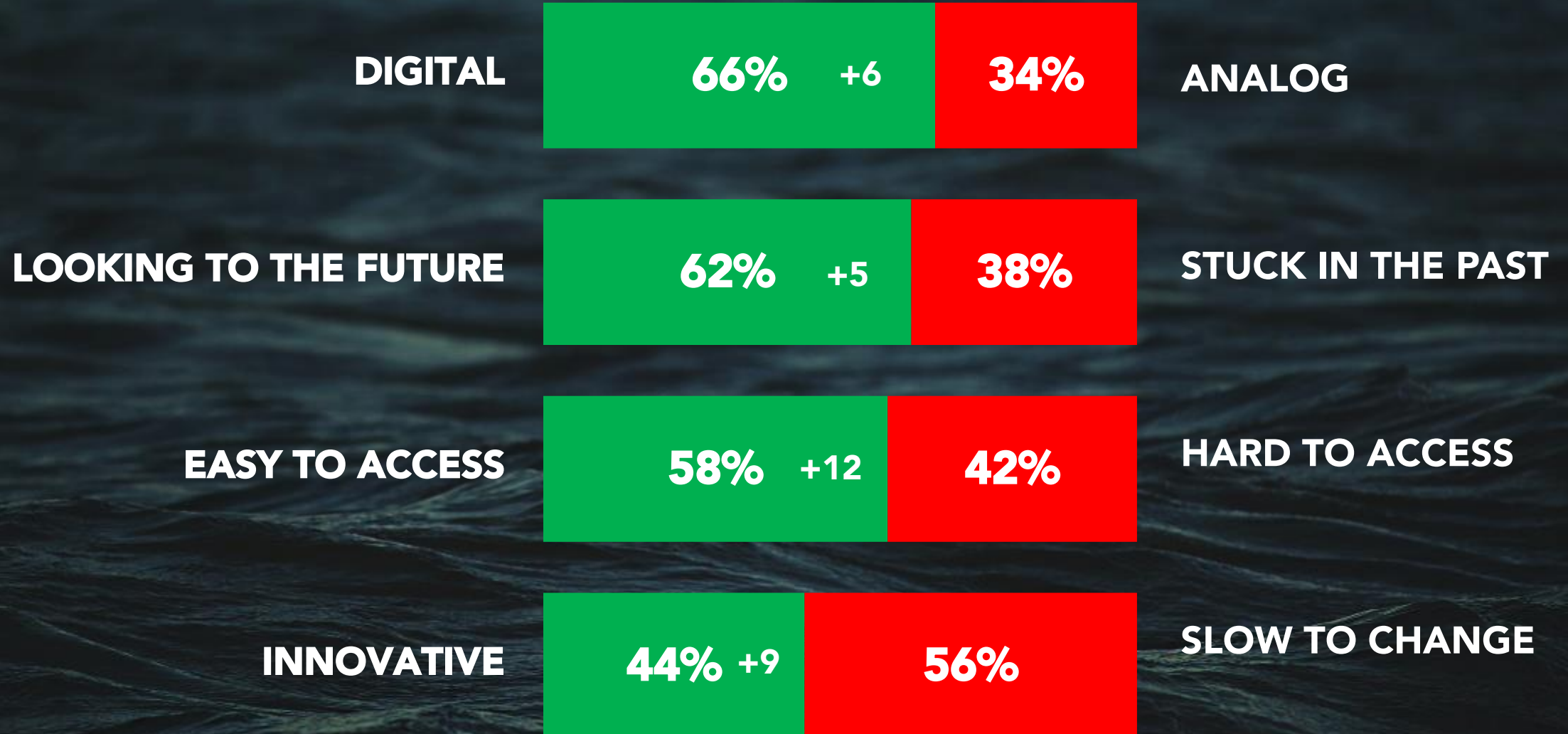
PERCEIVED PROVINCIAL DIFFERENCES IN HEALTHCARE SYSTEM

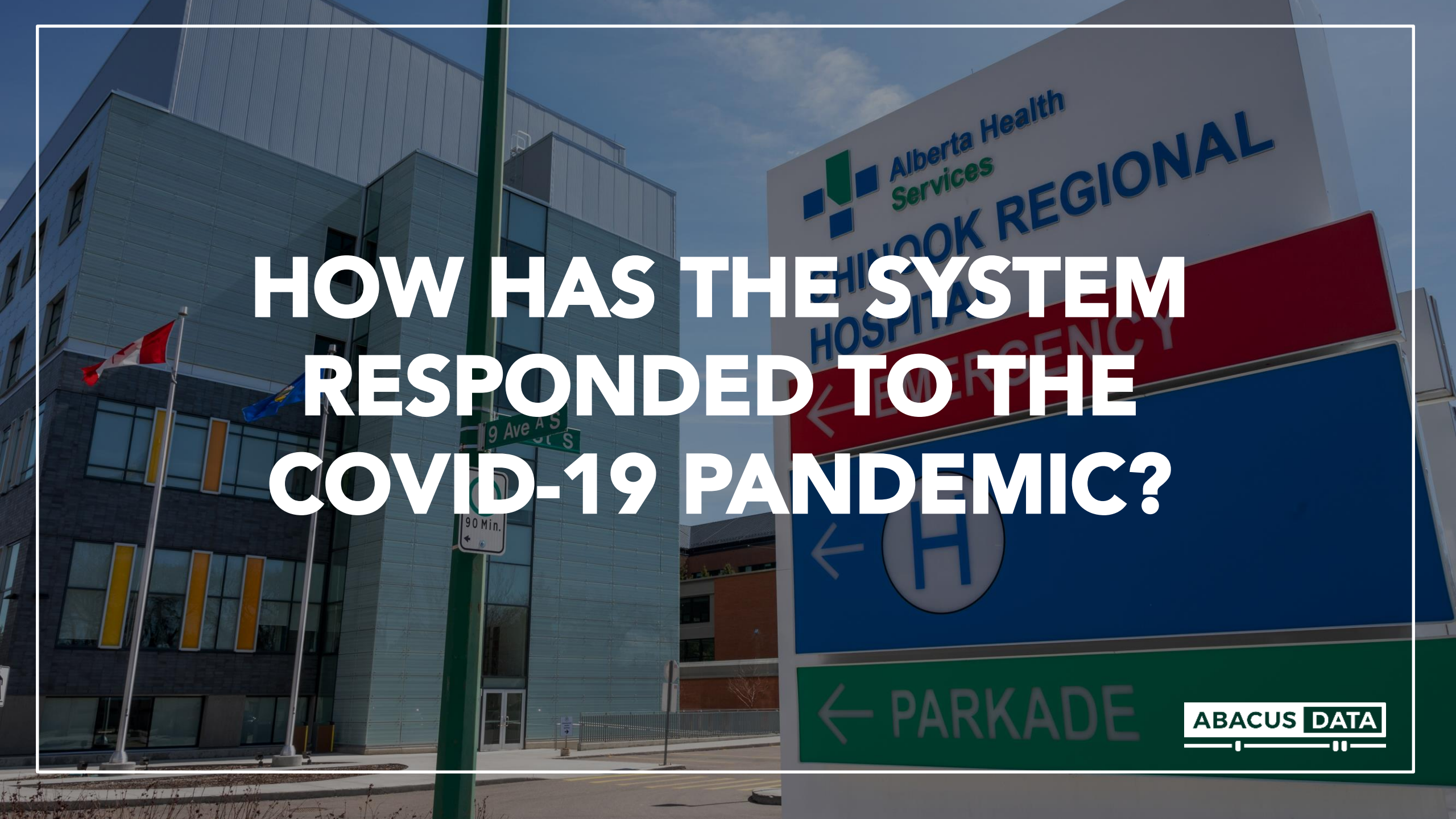


WHAT'S THE
NEW NORMAL?

ABACUS DATA

THE IMAGE OF CANADA'S HEALTH CARE SYSTEM



The background image shows the exterior of the Chinook Regional Hospital, a modern multi-story building with large glass windows and a grey facade. In the foreground, there are several signs: a large white sign with the Alberta Health Services logo and 'CHINOOK REGIONAL HOSPITAL' text, a red 'EMERGENCY' sign with a white arrow pointing left, a blue sign with a white 'H' in a circle and a white arrow pointing left, and a green 'PARKADE' sign with a white arrow pointing left. A green street sign for '9 Ave AS' and a '90 Min.' parking sign are also visible. A large white text overlay is centered on the image.

HOW HAS THE SYSTEM RESPONDED TO THE COVID-19 PANDEMIC?



72%

**BELIEVE THE HEALTH
SYSTEM IN CANADA HAS
RESPONSE TO COVID-19
HAS BEEN EXCELLENT OR
ACCEPTABLE.**



**WHAT'S THE
NEW NORMAL?**

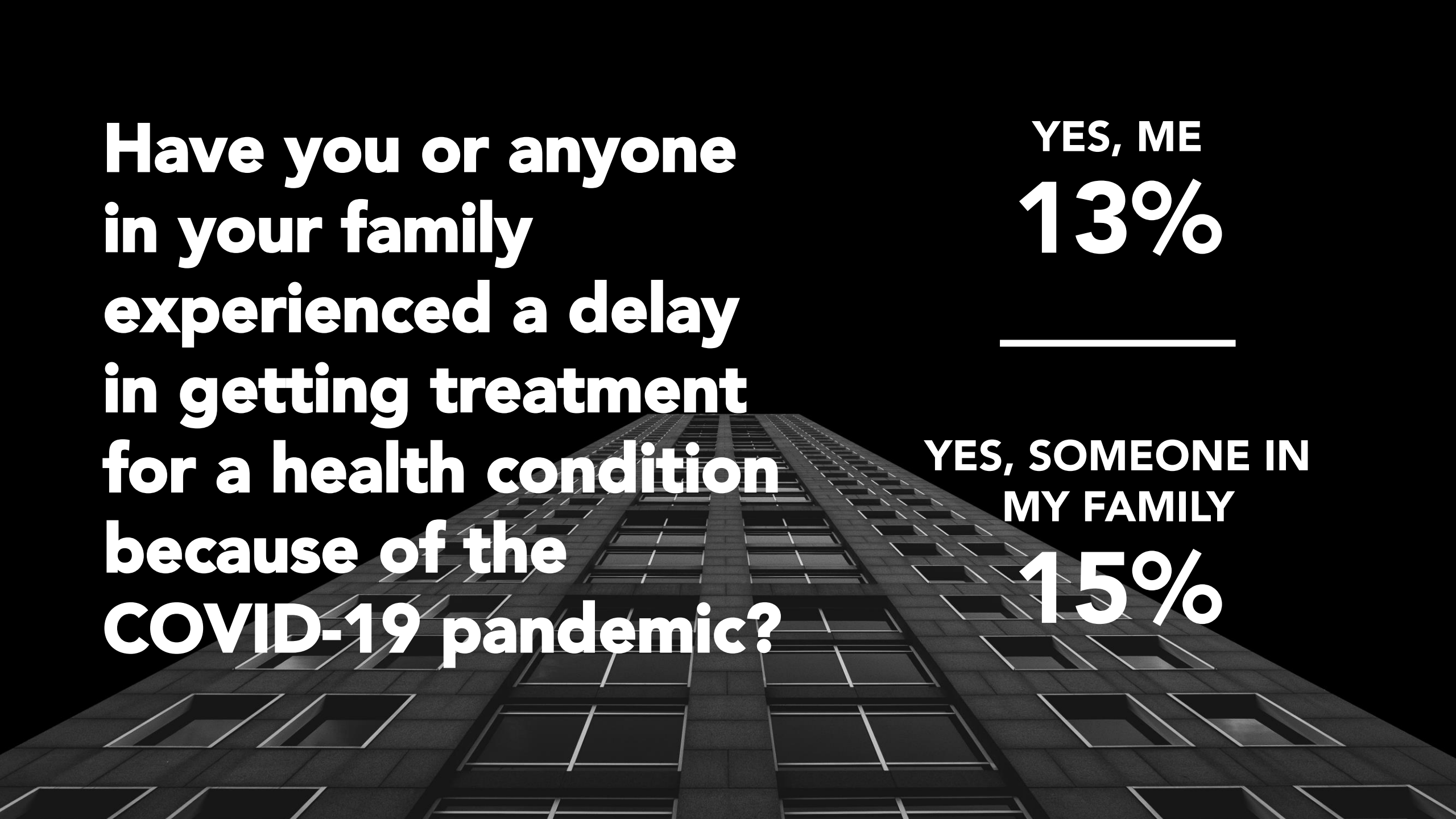
ABACUS DATA

The pandemic has shown that our healthcare system needs a lot of work. It is not properly resourced, it is not the same in all parts of the countries, and it needs major improvements now.

71%

The pandemic has shown that our healthcare system is in a strong position. It has responded well to the pandemic, has enough resources, and could handle the stress the pandemic created. It doesn't need major improvements

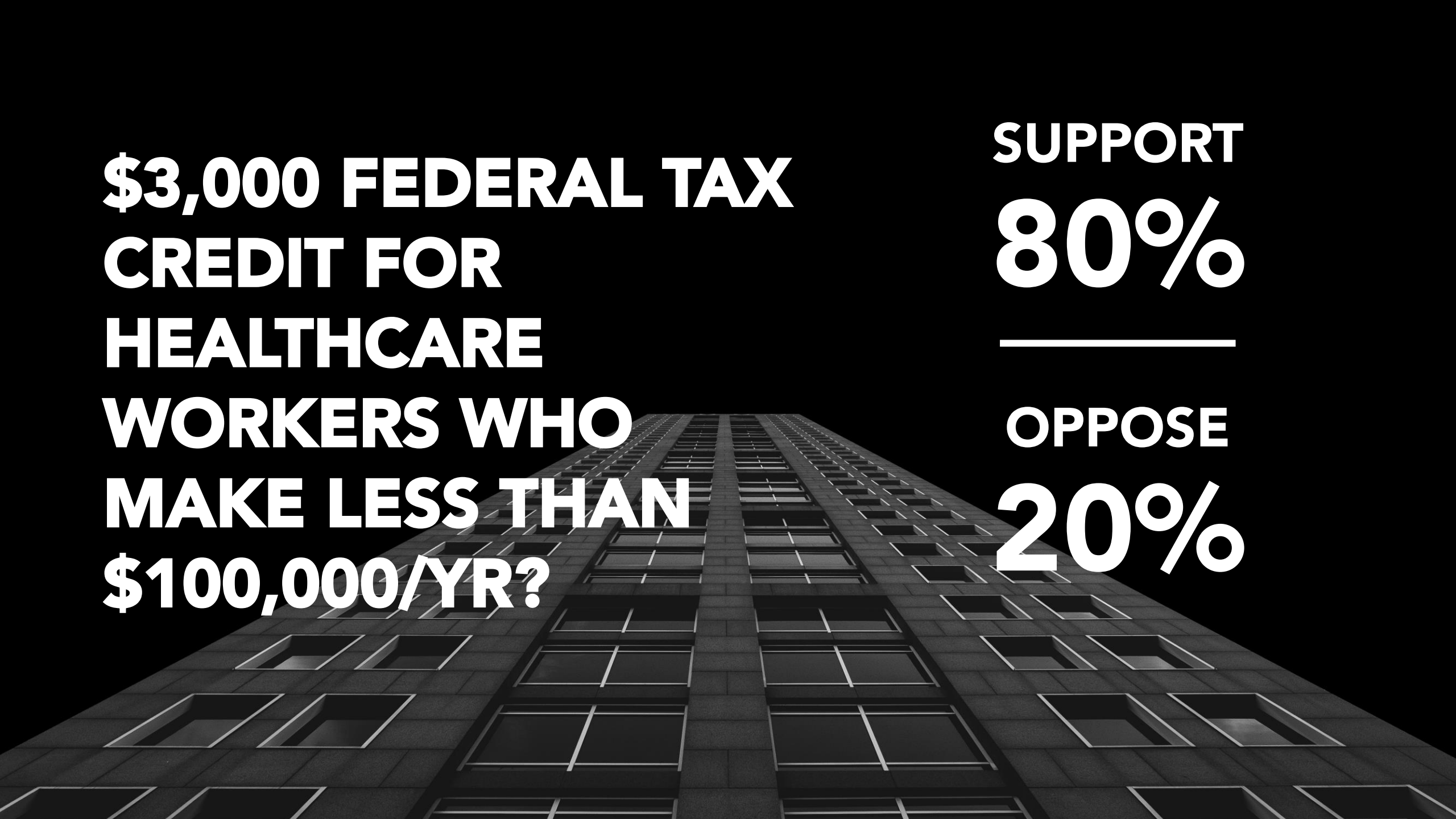
29%



**Have you or anyone
in your family
experienced a delay
in getting treatment
for a health condition
because of the
COVID-19 pandemic?**

YES, ME
13%

**YES, SOMEONE IN
MY FAMILY**
15%



**\$3,000 FEDERAL TAX
CREDIT FOR
HEALTHCARE
WORKERS WHO
MAKE LESS THAN
\$100,000/YR?**

SUPPORT
80%

OPPOSE
20%



WHAT IS THE FEDERAL GOVERNMENT'S ROLE?

ABACUS DATA

74%

AGREE

(70% IN QC)

THE FEDERAL
GOVERNMENT SHOULD
PLAY A BIGGER ROLE IN
HEALTHCARE THAN IT
DOES TODAY



WHAT'S THE
NEW NORMAL?

ABACUS DATA

**THE FEDERAL
GOVERNMENT
SHOULD PLAY A
BIGGER ROLE IN
HEALTHCARE
THAN IT DOES
TODAY**

LIBERAL VOTERS

83%

CONSERVATIVE VOTERS

69%

BQ VOTERS

67%

77%

AGREE

(57% IN QC)

**THERE SHOULD BE
NATIONAL GUIDELINES
AND STANDARDS FOR
MANAGING HEALTHCARE
NETWORKS**



**WHAT'S THE
NEW NORMAL?**

ABACUS DATA

80%

AGREE

(80% IN QC)

THE FEDERAL
GOVERNMENT SHOULD
INVEST DIRECTLY IN
HOSPITALS TO ACHIEVE
NATIONAL HEALTHCARE
GOALS.



WHAT'S THE
NEW NORMAL?

ABACUS DATA

74%

AGREE

(65% IN QC)

THE FEDERAL
GOVERNMENT SHOULD
PLAY A LEADERSHIP ROLE
IN HEALTHCARE **EVEN IF**
HEALTHCARE IS A
PROVINCIAL
RESPONSIBILITY.



WHAT'S THE
NEW NORMAL?

ABACUS DATA

**THE FEDERAL
GOVERNMENT
SHOULD PLAY A
LEADERSHIP ROLE
IN HEALTHCARE
EVEN IF
HEALTHCARE IS A
PROVINCIAL
RESPONSIBILITY.**

LIBERAL VOTERS

82%

CONSERVATIVE VOTERS

72%

BQ VOTERS

51%



FEDERAL GOVERNMENT PRIORITIES AND AGENDA SETTING

ABACUS DATA



90%

**BELIEVE IMPROVING
THE QUALITY AND
CAPACITY OF HOSPITALS
SHOULD BE A TOP/HIGH
PRIORITY.**

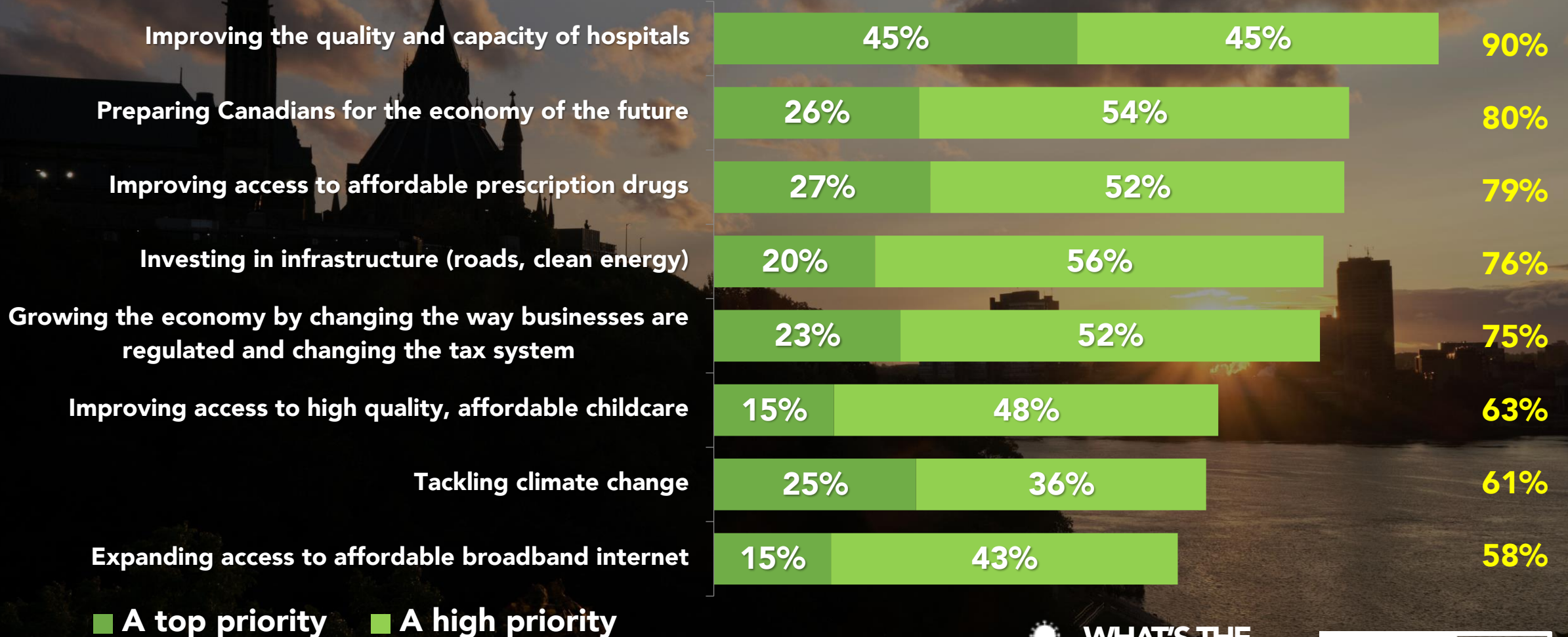


**WHAT'S THE
NEW NORMAL?**

ABACUS DATA

FEDERAL GOVERNMENT PRIORITIES

For each of the following, how much of a priority should the federal government make each one?



WHAT'S THE
NEW NORMAL?

ABACUS DATA

WHICH THREE DO YOU MOST WANT TO SEE GOVERNMENT DO?

IMPROVING QUALITY & CAPACITY
OF HOSPITALS

59%

PREPARE CANADIANS FOR THE
ECONOMY OF THE FUTURE

46%

INVESTING IN INFRASTRUCTURE TO
STIMULATE ECONOMY AND
PREPARE FOR GROWTH

46%

IMPLICATIONS

- 1. HEALTH CARE IS A TOP PRIORITY.**
- 2. THE COVID-19 PANDEMIC WAS A HARSH REALITY BROUGHT ATTENTION TO THE SYSTEM AS A WHOLE.**
- 3. BROAD DESIRE FOR FEDERAL LEADERSHIP. EVEN IN QUEBEC.**
- 4. HEALTH CARE CAPACITY SHOULD BE PART OF THE FEDERAL POST-COVID RECOVERY PLAN.**

The background image shows an office space. On the left, a thick wooden pillar has the text 'spark*advocacy' and 'ABACUS DATA' mounted on it. The wall behind the pillar is covered in colorful comic book-style murals, including a large red starburst, a rocket ship, and a globe. In the foreground, there are desks with computers and office chairs. The overall atmosphere is modern and creative.

THANK YOU

DAVID COLETTO
ABACUS DATA

www.abacusdata.ca

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